## SUSTAINABILITY

## **CONSULTING REPORT**

Sustainability Performance & Strategic Recommendations

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Janine Jia Isaac Qi Margaret Wanjiru Tionge Mukwala



## Company Overview



- Minneapolis flour mill (est. 1866) turned multinational food manufacturer
- 100+ brands in their portfolio
- 2024 total revenue of \$19.9 billion, operating profit of \$3.4 billion
- TIME's World's Best Companies 2025 List
  - highest score in Sustainability Transparency within the "Food & Beverage" category

"Making food the world loves."











## Environment

100%

Renewable energy by 2030 currently at 97%

100%

Reusable packaging by 2030

## 1 million

Regenerative agriculture of 1m acres of farmland by 2030

net-0

**Emissions by 2050** 

## 7 Pillars

- Sustainable Operations
- Packaging
- Regenerative Agriculture
- Climate change
- No deforestation
- Water Stewardship
- Animal Welfare





**UBC** 

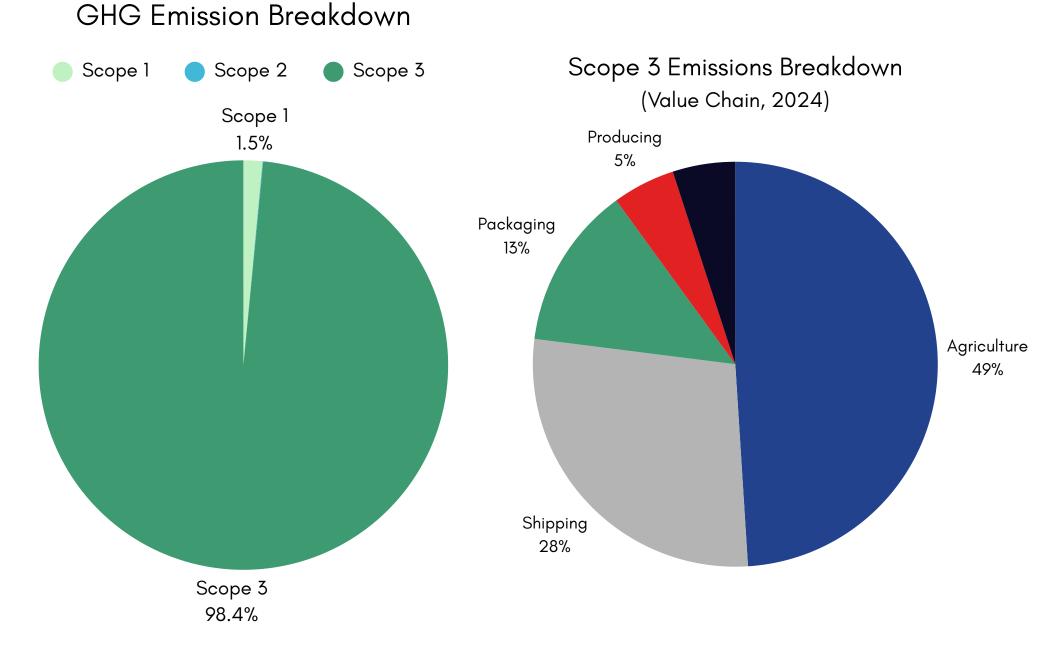
## **E**mission Analysis



target -30% by 2030

# Value Chain GHG reduction vs 2020 baseline

target -30% by 2030



Scope 3 accounts for ~98% of total emissions, making it a significant decarbonization challenge.



## Social

Employees
Employee
development and
well-being
workplace safety

Supply Chain
Human rights
Responsible
sourcing

Community
Champion belonging,
Strengthening
hometown
communities

GM Social Programs	Metric ( Fiscal Year 2024-2025)	Impact	
Community Impact	\$128.9 million in support of global communities	Community engagement projects globally	
Employee voluntarism	Over 28,000 hrs spent.	GM employees participated in community outreach projects.	
Global food security programs	46 hometown communities globally reached.	Regenerative agriculture, and community resilience.	
Food recovery programs	7 billion pounds recovered to nourish people.	Hunger relief	

Proud to work for GM

85%

Great place to work

88%

Sense of belonging

83%



## Governance

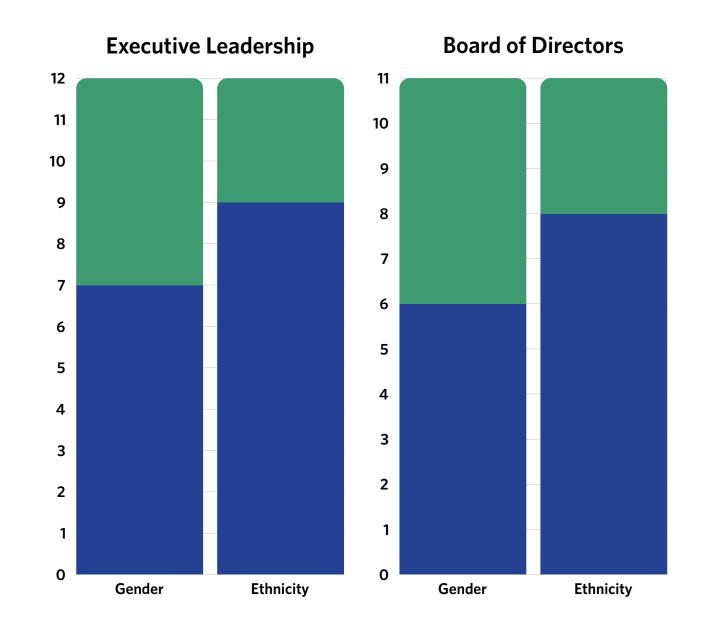
### **Board of Directors Selection Standards**

- Majority votes cast by shareholders
- Majority considered independent by the NYSE listing standards
- Limited to a maximum of 4 public company boards

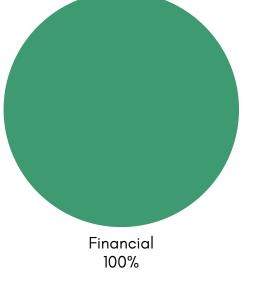
### **Board Committees**

Audit	Independent 🗸	
Compensation & Talent	Independent 🗸	
Corporate Governance	Independent 🗸	
Finance	Independent 🗸	
Public Responsibility	Independent 🗸	

"Director nominees are selected to ensure a range of expertise, gender, ethnicity, age, geography, and tenure, reflecting a commitment to diversity and varied perspectives." - General Mills, 2025



## Salary Comparison Ratio = 207:1 Median Employee \$75,101 CEO \$15,572,682 **CEO** Annual Incentive Award





## Competitors & Sectors

### Governance

Cotomano					
Indicator	General Mills	Nestle Nestle	Kelloggis		
Executive Pay Ratio	207:1	data gap on median employee	68:1		
CEO Reward % ESG Goals	0%	15%	0%		
% Executives Non- Male	42%	38%	40%		
% Executives Non- White	25%	15%	20%		
% Board of Director Non-Male	45%	36%	40%		
% Board of Director Non-White	27%	27%	40%		

### **Environment & Social**

Indicator	General Mills	Nestle	Kelloggi
GHG Reduction	-56% (2020 baseline)	-20.38% (2018 baseline)	Data Gap
Renewable Energy use	99% achieved in 2024.	95.3% achieved in 2024.	40.3 % achieved in 2022
Community Impact	\$128 million	\$152 million	Data Gap
Injuries	# of serious injuries = 3	Controversy - MSCI	Data Gap
Trainings	12.5 hrs/worker	13.8 hrs/worker	Data Gap



## Financial Implication & Key Findings

### **UPSIDES:**

### **Increased Efficiency:**

Energy-efficient manufaturing + Sustainable packaging Reduces energy + Material costs

### **Investor Appeal:**

Strong emission reduction

Increases ESG ratings

Sustainability-focused investors

Lowering cost of capital.

### **DOWNSIDES:**

### **Cost Risk:**

Rising carbon prices + Stri

Stricter regulations

+ High transport emissions

Increase operating costs +

Impact profit margins

## **Strengths**

- Transparent & external reporting
- Integration of biodiversity & animal welfare
- Clear ESG targets that are timebound
- Strong Environmental frameworks

### Weaknesses

- Scope 3 dependency on farmers
   & suppliers
- Limited S &G frameworks
- Executive pay not linked to ESG goals



## Recommendations

Transparent S & G Frameworks

**Increase Board Diversity** 

Link Executive Compensation to ESG

## Conclusions

- General Mills demonstrates strong environmental
   progress and is well-positioned for sustainability-linked
  lending.
- Improving **Social and Governance metrics** will be the lowest hanging fruit for General Mills to improve loan eligibility.
- In the long term, greater control over operational emissions will enhance long-term qualification prospects and overall resilience.



## Connect with us



**Isaac Qi**Governance
Speacialist



**Tionge Mukwala** Social Speacialist



**Janine Jia** *Emission Specialist* 



Margaret Wanjiru

Environmental

Specialist

Thank you!

